

# MILESTONES

**1868**

Rudolph Schoeller moves from Breslau to Zurich and sets up Switzerland's first worsted yarn spinning in Schaffhausen. The company initially bears the names of the directors Chessex, Hoessly, Lang and Weidlich and is subsequently renamed "Schoeller & Söhne", the origins of today's Schoeller Textil AG.

**1882**

The most modern dyeing plant in Europe is set up in Zurich-Hardturm (among other things, using electrical power).

**1896**

In Hard (Austria), the first foreign branch of Schoeller & Söhne is established.

**1907**

Schoeller & Söhne merges with the Derendingen worsted yarn spinning mill (founded 1872).

**1926**

The Stabelwitz worsted yarn spinning mill near Breslau becomes part of Schoeller & Söhne.

**1931**

The company acquires the majority shareholding in the Rüti wool weaving mill.

**1954**

Purchase of textile mill in Sevelen (today's headquarters) and first trials with "modern" polyester fibers for wool/polyester fabrics

**1961**

Launch of the first elastic fabric for ski wear under the name "skifans" – from today's perspective the first soft shells.

**1965**

Construction of the first texturing/twisting plant in Derendingen.

**1970**

The company is renamed Schoeller Textil AG.

**1982**

Trials begin with protective fabrics for the motorcycle sport. Here, for the first time, the high-tensile aramide fibers KEVLAR® from DuPont are used in textiles.

**1983**

Schoeller Textil USA, Inc. is set up in Vermont. Schoeller fabrics have long been established in the USA, particularly for ski pants.

**1985**

The new protective fabrics are ready to go to market. They are launched under the name "keprotec®" for motorcycle wear. Today, Schoeller protective fabrics are among the leading products in this sector worldwide.

**1986**

The restructuring phase begins: Schoeller decides to pursue a niche strategy with high-end special fibers for sport, leisure and work protection based upon its successful stretch and protective fabrics business. In Hong Kong, the foundation of Schoeller Far East Ltd. represents a first foothold in the Southeast-Asian market.

**1992**

Move to new building in Sevelen.

**1993**

Schoeller celebrates its 125-year jubilee and makes fabric quality visible directly to consumers with the new brand strategy "Innovative Fabrics – Schoeller Sevelen".

**1994**

Schoeller receives the Öko-Tex Standard 100 award for all fabrics as the first manufacturer of active sports and leisure wear.

**1997**

The Matières 1ères in Paris honors Schoeller as "the current most innovative European manufacture of sportswear and active sports fabrics". Winner Design Preis Schweiz, Textile Category.

**1998**

The first temperature-regulating fabrics are launched.

**2000**

The bluesign® standard, which Schoeller helped to develop, is presented for the first time at the World Exhibition in Hanover. With the establishment of Schoeller Technologies AG at its headquarters in Sevelen, the licensing business for Schoeller Technologies which had previously operated on a small scale, is established as an independent company. Schoeller Technologies AG is a 100 % subsidiary of Schoeller Textil AG.

**2001**

Establishment of the "Schoeller FTC" joint venture between Schoeller Textil AG and the Taiwanese Formosa Taffeta Co. Ltd. with headquarters in Hong Kong. The 3XDRY® finish is launched.

**2003**

In Seoul, Schoeller Korea Inc. is opened.

**2004**

The Schoeller Technologies India Pvt. Ltd. joint venture commences its activities in Mumbai.  
Schoeller Turkey Ltd. with headquarters in Istanbul is opened.

**2005**

In Tokyo, Japan Inc. gets to work.

**2006**

The c\_change® membrane technology is the first intelligent membrane in the world and heralds Schoeller's entry into the membrane business.

**2007**

Following NanoSphere®, 3XDRY® and c\_change®, Schoeller landed among the Top-100 products of the English magazine "Future Materials" for the 4th time in succession with the first generation of coldblack®.

**2008**

Schoeller Textil AG is the first company to receive the bluesign® Award.

**2009**

A new "Protection Fabrics" sector is established where innovative, functional fabrics for uniforms, fashionable corporate wear and workwear are developed and marketed.

**2011**

With the purchase of an external chemical laboratory, the innovative company from the Rhine Valley is investing in its research and development, as well as in the future of the region. Schoeller has developed a new technology called "iLoad®" which immediately won the Swiss Technology Award, the most important innovation prize in Switzerland.

**2012**

Two of the strongest and most innovative textile and technology companies in the "stretch woven and knits" segments join forces: Schoeller Textil AG from Sevelen (St. Gallen) and the Eschler Group. In the same year, Schoeller receives the Outdoor Industry Award for the development of a natural warming soft-shell with cork-based corkshell™ technology.

**2013**

With its ecorepel® finishing technology, Schoeller provides the ecological answer to the current fluorocarbon debate and receives mention as a positive alternative in a critical Greenpeace study. The pyroshell™ technology sets new standards in the area of fire proofing. The wireless speaker UE Boom with special fabric developments by Schoeller hits the market and is an instant sensation.

**2014**

During the project "Spacetex", Schoeller materials reach the ISS space station and are tested by astronauts under extreme conditions. Scott wins the Eurobike Award with a ceramic coating by Schoeller.

**2015**

"The Lost Explorer" and its founder David de Rothschild agree on a long-term partnership, and David de Rothschild becomes Schoeller's environmental ambassador. At A+A tradeshow, Schoeller presents the first ever 100 % recyclable fabrics made of 100 % recycled yarns for the work wear segment.

**2016**

The Cosmopolitan collection is launched as the answer to a global urban trend, offering multifunctional fabrics for modern and mobile city dwellers who want to feel comfortable and protected anywhere in the world while emphasizing their personality through individual styles.

3XDRY® Bio and ecorepel® Bio, the new PFC-free technologies based on renewable raw materials, were first introduced to customers.

**2017**

Red Bull lanciert mit Hilfe von Schoeller die neue Marke AlphaTauri. Die Textiltechnologie Taurex gibt dem Träger abgegebene Energie zurück – ein smarterer Link zum Energy Drink von Red Bull. Zusammen mit Mammut Sports Group entwickelt Schoeller ein Textil, in dem partiell unterschiedliche Materialien eingewoben sind, die Outfits nahtlosen Tragekomfort mit diversen Funktionen verleiht. Mit der neuen E-soft-shell versucht Schoeller Elektronik und Textil so zu verbinden, dass sie eins werden.

**2018**

Electronics melt into fabrics. One example is the HYDRO\_BOT cooperation project of Osmotex, Lasse Kjus 7Sphere, EMPA und Schoeller. The electroosmotic membrane is a ground-breaking technology for moisture management which is being used initially in skiwear.

**2018**

Schoeller celebrates its 150th anniversary.

**2019**

One of our new biodegradable Proearth textile has been elected TOP 10 of the ACCELERATED ECO category of ISPO Textrends 2020.

**2020**

In 2020 the Taiwanese company Formosa Taffeta Co., Ltd., becomes a 50% shareholder in Schoeller Textil AG via capital increase.