MILESTONES

1868

Rudolph Schoeller moves from Breslau to Zurich and sets up Switzerland's first worsted yarn spinning in Schaffhausen. The company initially bears the names of the directors Chessex, Hoessly, Lang and Weidlich and is subsequently renamed "Schoeller & Söhne", the origins of today's Schoeller Textil AG.

1882

The most modern dyeing plant in Europe is set up in Zurich-Hardturm (among other things, using electrical power).

1896

In Hard (Austria), the first foreign branch of Schoeller & Söhne is established.

1907

Schoeller & Söhne merges with the Derendingen worsted yarn spinning mill (founded 1872).

1926

The Stabelwitz worsted yarn spinning mill near Breslau becomes part of Schoeller & Söhne.

1931

The company acquires the majority shareholding in the Rüti wool weaving mill.

1954

Purchase of textile mill in Sevelen (today's headquarters) and first trials with "modern" polyester fibers for wool/polyester fabrics

1961

Launch of the first elastic fabric for ski wear under the name "skifans" – from today's perspective the first soft shells.

1965

Construction of the first texturing/twisting plant in Derendingen.

1970

The company is renamed Schoeller Textil AG.

1982

Trials begin with protective fabrics for the motorcycle sport. Here, for the first time, the high-tensile aramide fibers KEVLAR® from DuPont are used in textiles.

1983

Schoeller Textil USA, Inc. is set up in Vermont. Schoeller fabrics have long been established in the USA, particularly for ski pants.

1985

The new protective fabrics are ready to go to market. They are launched under the name "keprotec®" for motorcycle wear. Today, Schoeller protective fabrics are among the leading products in this sector worldwide.

1986

The restructuring phase begins: Schoeller decides to pursue a niche strategy with high-end special fibers for sport, leisure and work protection based upon its successful stretch and protective fabrics business. In Hong Kong, the foundation of Schoeller Far East Ltd. represents a first foothold in the Southeast-Asian market.

1992

Move to new building in Sevelen.

1993

Schoeller celebrates its 125-year jubilee and makes fabric quality visible directly to consumers with the new brand strategy "Innovative Fabrics – Schoeller Sevelen".

1994

Schoeller becomes the fist manufacturer of active sport and leisure wear to receive the Oko-Tex 100 award for all fabrics.

1997

The Matières 1ères in Paris honors Schoeller as "the current most innovative European manufacture of sportswear and active sports fabrics". Winner Design Preis Schweiz, Textile Category.

1998

The first temperature-regulating fabrics are launched.

2000

The bluesign® standard, which Schoeller helped to develop, is presented for the first time at the World Exhibition in Hanover. With the establishment of Schoeller Technologies AG at its headquarters in Sevelen, the licensing business for Schoeller Technologies which had previously operated on a small scale, is established as an independent company. Schoeller Technologies AG is a 100 % subsidiary of Schoeller Textil AG.

2001

Establishment of the "Schoeller FTC" joint venture between Schoeller Textil AG and the Taiwanese Formosa Taffeta Co. Ltd. with headquarters in Hong Kong. The 3XDRY® finish is launched.

2003

In Seoul, Schoeller Korea Inc. is opened.

2004

The Schoeller Technologies India Pvt. Ltd. joint venture commences its activities in Mumbai. Schoeller Turkey Ltd. with headquarters in Istanbul is opened.

2005

In Tokyo, Japan Inc. gets to work.

2006

The c_change® membrane technology is the first intelligent membrane in the world and heralds Schoeller's entry into the membrane business.

2007

Following NanoSphere®, 3XDRY® and c_change®, Schoeller landed among the Top-100 products of the English magazine "Future Materials" for the 4th time in succession with the first generation of coldblack®.

2008

Schoeller Textil AG is the first company to receive the bluesign® Award.

2009

A new "Protection Fabrics" sector is established where innovative, functional fabrics for uniforms, fashionable corporate wear and workwear are developed and marketed.

2011

With the purchase of an external chemical laboratory, the innovative company from the Rhine Valley is investing in its research and development, as well as in the future of the region. Schoeller has developed a new technology called "iLoad®" which immediately won the Swiss Technology Award, the most important innovation prize in Switzerland.

2012

Two of the strongest and most innovative textile and technology companies in the "stretch woven and knits" segments join forces: Schoeller Textil AG from Sevelen (St. Gallen) and the Eschler Group. In the same year, Schoeller receives the Outdoor Industry Award for the development of a natural warming soft-shell with cork-based corkshell™ technology.

2013

With its ecorepel® finishing technology, Schoeller provides the ecological answer to the current fluorocarbon debate and receives mention as a positive alternative in a critical Greenpeace study. The pyroshell™ technology sets new standards in the area of fire proofing. The wireless speaker UE Boom with special fabric developments by Schoeller hits the market and is an instant sensation.

2014

During the project "Spacetex", Schoeller materials reach the ISS space station and are tested by astronauts under extreme conditions. Scott wins the Eurobike Award with a ceramic coating by Schoeller.

2015

"The Lost Explorer" and its founder David de Rothschild agree on a long-term partnership, and David de Rothschild becomes Schoeller's environmental ambassador. At A+A tradeshow, Schoeller presents the first ever 100 % recyclable fabrics made of 100 % recycled yarns for the work wear segment.

2016

The Cosmopolitan collection is launched as the answer to a global urban trend, offering multifunctional fabrics for modern and mobile city dwellers who want to feel comfortable and protected anywhere in the world while emphasizing their personality through individual styles.
3XDRY® Bio and ecorepel® Bio, the new PFC-free technologies based on renewable raw materials, were first introduced to customers.

2017

With the help of Schoeller, Red Bull launches its the new AlphaTauri brand. The brand's featured Taurex technology reflects the body's expended energy back to the garment's wearer – a smart link to Red Bull's energy drink. In cooperation with the Mammut Sports Group, Schoeller has developed a fabric which is woven to incorporate different materials, lending the outfits seamless clothing comfort with a variety of functions.
With the new e-soft-shell, Schoeller is striving to blend electronics and textiles so they become one.

2018

Electronics meld into fabrics. One example is the HYDRO_BOT collaborative project of Osmotex, Lasse Kjus 7Sphere, EMPA und Schoeller. The electroosmotic membrane is a ground-breaking technology for moisture management which is being used initially in skiwear.

2018

Schoeller celebrates its 150th anniversary.